



**BIKE LOUD PDX**

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November 14, 2018

Dear Mayor Wheeler and Commissioners Eudaly, Fritz, Saltzman, and Fish:

We strongly support the Central City in Motion (CCIM) Plan and urge Council to adopt it. For too many years, Portlanders have seen the cities around them initiate bold plans for improving walking, biking and public transit systems, while we rest on our accomplishments from previous decades. Our bicycle mode share is stuck at 6%, the same as it was in 2011, and our transit ridership continues to fall. Our policies and plans are still visionary, but we have not matched our words with action. Now, we have a chance to change that.

The CCIM plan alone will not solve these issues, but it is a strong step forward towards the city we want to live in: one that acts decisively in the face of climate change, that has clean air and safe streets in all neighborhoods, and moves people efficiently to, from, and around the central city. PBOT's estimates show that with this plan the number of people walking, biking, or taking transit in the Central City will increase from 40% today to 60% by 2035, which would make substantial progress towards 85% goal set in the 2035 Transportation System Plan.

The world of transportation is changing quickly. The PBOT e-scooter pilot project has led to over 640,000 trips in just four months. When BIKETOWN and PBOT made our bikeshare system dockless and free in May 2018, riders traveled 162,252 miles - more than doubling usage from May 2017. These recent examples prove that the pent-up demand for safe and efficient transportation alternatives means bold actions by the City can lead to meaningful and immediate positive results. Making better roadways for these small light individual transport (LIT) devices, and the ones coming in the future is of the utmost urgency. We support the recommendation by the Bicycle Advisory Committee that all 18 projects be completed within the five year timeline.

During the implementation phase, we feel the best approach is to put these designs on our streets as quickly as possible with temporary measures so residents and businesses alike can experience the benefits of these spaces. We recommend a one year timeline for this action. By using temporary strategies, not only will the network be usable very soon by Portlanders, but

PBOT will be able to make adjustments and trial these new designs in real time before committing them to permanent concrete. We look forward to working with staff at PBOT on the details for each of these projects.

You have the opportunity today to show your unanimous support for Portland values. Voting for Central City in Motion is a vote for climate action, for safer streets, for less pollution. Today we can begin a new era of Portland leadership on efficient, green transportation.

Sincerely,

Emily Guise  
Catie Gould  
Co-chairs, BikeLoudPDX