

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

SAFERCLINTON & BIKE LOUD PDX CELEBRATE CLINTON NEIGHBORHOOD LEGACY Anniversary Celebration & Commemorative Merchandise

Portland, Oregon - The Clinton Street Neighborhood Greenway, Portland's original neighborhood greenway, is turning 30 this year, having been established in 1985 as a safe, comfortable route through the Hosford-Abernethy and Richmond Neighborhoods.

Despite this long history of being a quiet neighborhood street, comfortable for walking and biking, [the City of Portland has not maintained an appropriate mix of traffic on the street](#). Many people currently attempt to use Clinton Street as a high-speed shortcut during rush hour, and daily traffic volume is two to three times higher than the goal the City has set of no more than 1,000 vehicles per day. This reckless behavior needlessly endangers children, families, and seniors who need to get around their neighborhood and the unmitigated surge of high speed traffic also pollutes the neighborhood with emissions and noise.

As part of its [#SaferClinton](#) initiative and to help celebrate Clinton Street's 30th Anniversary and protect its legacy as a safe neighborhood route, BikeLoudPDX and other community groups are planning an anniversary celebration in May to commemorate the history of Clinton Street, and to call for more investment in the form of education, traffic calming, and enforcement to return Clinton to a safer, less heavily driven street that is friendlier for those biking, walking, and living there.

The celebration will help launch National Bike Month in May, which kicks off with a **Balloons-on-bikes event** on May 1, and includes National **Bike to School Day** on May 6 (New Day pre-school, Abernethy Elementary, Hosford Middle, Cleveland & Franklin High Schools are all within a few blocks of Clinton St), the first [Bike to Shop Clinton Street](#) event from May 17-21st, a **special screening of *ET*** on May 20 at the Clinton Street Theater (celebrating its 100th year in this location), and other Clinton Neighborhood Legacy pop-up events. More events and information can be found at <https://saferclinton.wordpress.com/>

BikeLoudPDX is also partnering with Prudent Media to release a series of Original Greenway shirts, stickers, and coffee mugs. Prudent Media will donate all proceeds from Original Greenway merchandise to BikeLoudPDX to support their work to preserve Clinton as a safe, comfortable neighborhood street. Original Greenway merchandise can be found here: <http://prudent-media.org/about/projects/saferclinton/>

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BikeLoudPDX is a grassroots organization founded in 2014 that aims to make biking safer and more pleasant for all. bikeloudpdx.org

SaferClinton is a rapidly growing volunteer coalition representing neighbors, businesses, kids and families who desire to maintain and improve the safety of the Clinton Neighborhood Greenway as a welcoming, comfortable street connecting neighbors and visitors to the places they want to go. saferclinton.wordpress.com/

Prudent Media is a local multimedia company that attempts to foster constructive interactions through photography, the design of compelling graphics, the repurposing of surplus materials, and the viral distribution of high-fives. prudent-media.org